

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56943	CF LOC-POL	FBD - LBD: 10/09/12 - 10/15/12	HL#:	Created: 10/05/12 11:33 AM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 316	Agency Commission: 15 %	Updated: EMENDEL on 10/05/12 12:56 PM	
Agency: SRCP MEDIA (254304)	Product: SMITH WEEK 10/9 (1310)	Self Protect.: :00:00	Confirmed: 10/05/12 11:40 AM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/08/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	5	\$3,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									
002	07:00 - 08:00	1 1 1 1 1 0 0	MILT	30	B			0.0	\$290.00	5	\$1,450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									
003	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										
004	D11AM	0 1 1 0 0 0 0	PRIC	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/10/12	2										
005	NNOON	0 1 1 1 0 0 0	NEWS	30	B			0.0	\$550.00	3	\$1,650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	3										
006	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	3	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	0 1 1 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	5	\$4,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	5	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PSIXTY	* * * * * S	REGP	30	D			0.0	\$4,950.00	1	\$4,950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$1,800.00	1	\$1,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	5	\$8,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,500.00	1	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,500.00	1	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	42	0	\$44,550.00	\$37,867.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$44,550.00	\$37,867.50	\$0.00	\$0.00